



Campaign Advertising

What you need to know about political signs

A political sign can announce an upcoming election, a position as a candidate for a political office, or an issue in an upcoming election.

- ✓ Signs cannot be attached to utility poles, light poles, street sign poles or other similar structures.
- ✓ The area between the curb and sidewalk is usually City right-of-way: no signs are allowed there.
- ✓ The sign cannot display goods, services, or any other advertising message.
- ✓ The size is limited to 36 square feet and a maximum height of 8 feet, not be illuminated, and have no moving parts.
- ✓ The supporting structure(s) for the sign cannot be larger than a 4" x 4" and cannot be larger than 4" in diameter.
- ✓ Signs must be removed 10 days after the election or activity.
- ✓ Please refer to www.ethics.state.tx.us/resources/advertising for further information.

POLITICAL SIGNS ON PRIVATE PROPERTY

Section 216.903 of the Texas Local Government Code regulates a municipality's power relative to the placement of political signs on private property.

PLEASE NOTE:

A sign that is greater than 36 square feet, taller than eight feet, is lighted or has moving elements, is located on a billboard or any other sign available for rent that generally carries commercial message or other non-political messages will require a permit.